



CLIMATE  
POLICY  
INITIATIVE

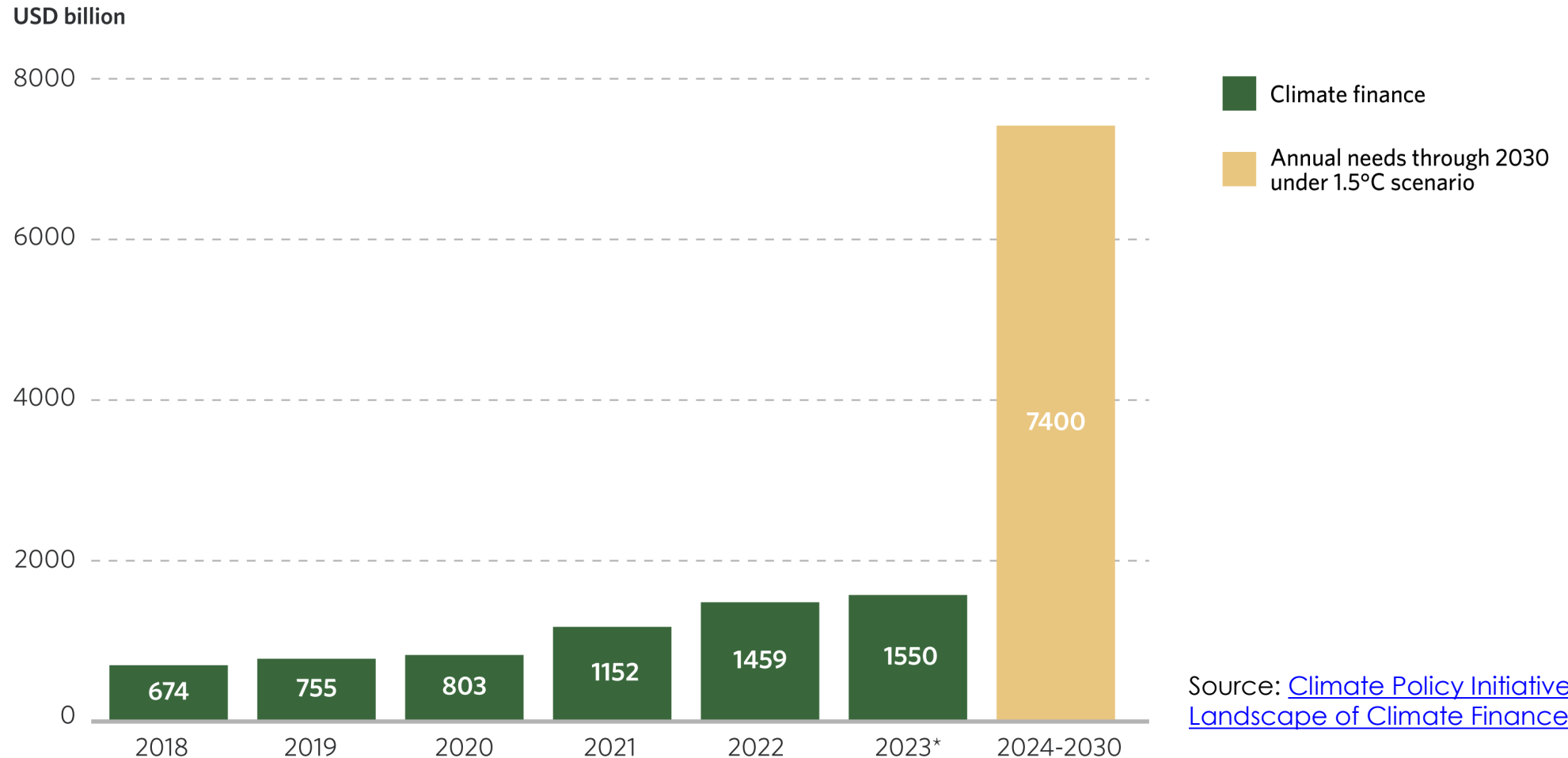
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## **Portfolio Series:** Investing in Latin America's Land Use Sector

June 12<sup>th</sup>, 2025

# Limiting warming to 1.5°C requires massive private investment

Climate finance needs to increase by at least fivefold annually by 2030



\*The 2023 climate finance value is an estimate between 1.5 and 1.6 trillion USD.




## Mismatch between climate finance flows and emissions in Latin America

 **<5% of global climate finance goes to Latin America**

*~USD 52B/year; evenly split between public and private*

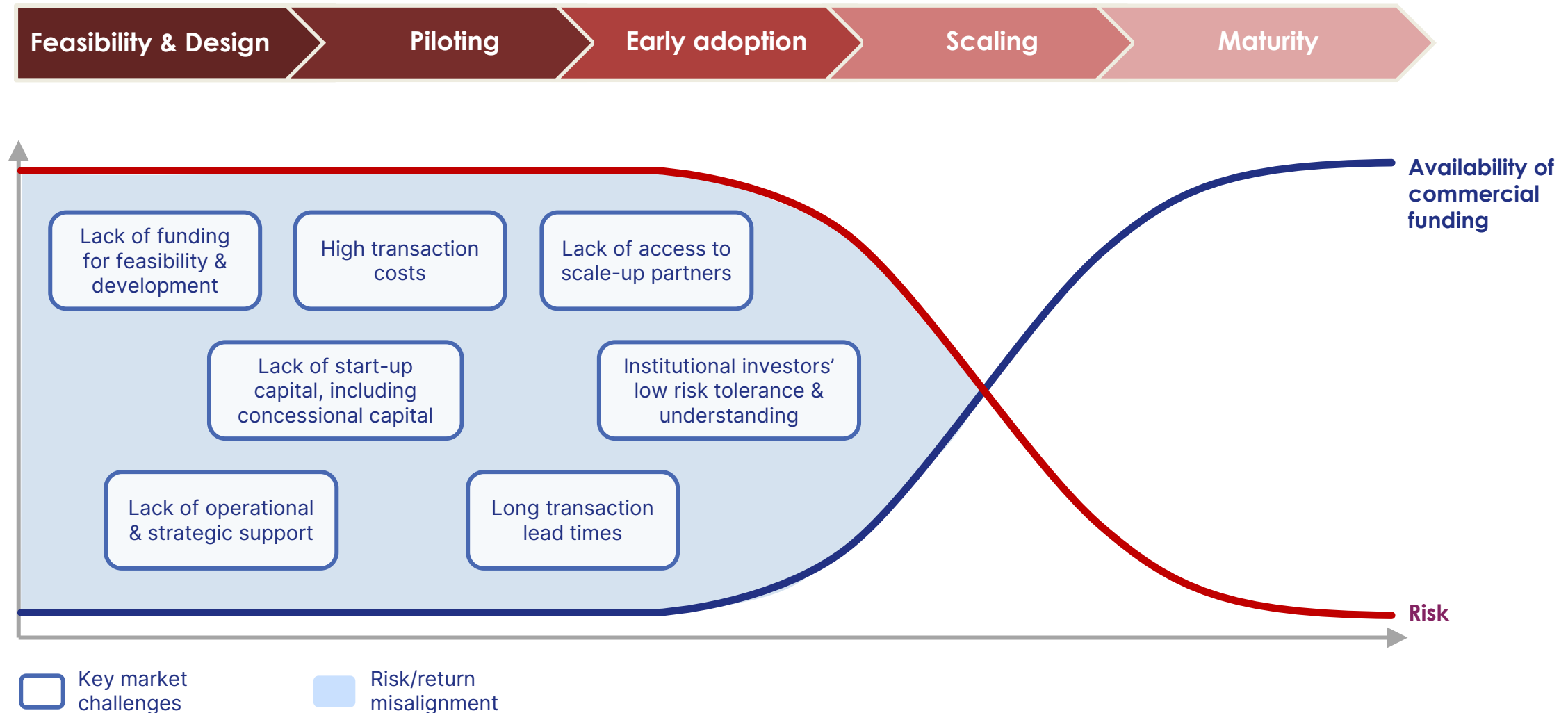
 **Land use and agriculture = biggest emission sources in LAC**

*>50% of emissions in Brazil, Colombia, Argentina, and Mexico*

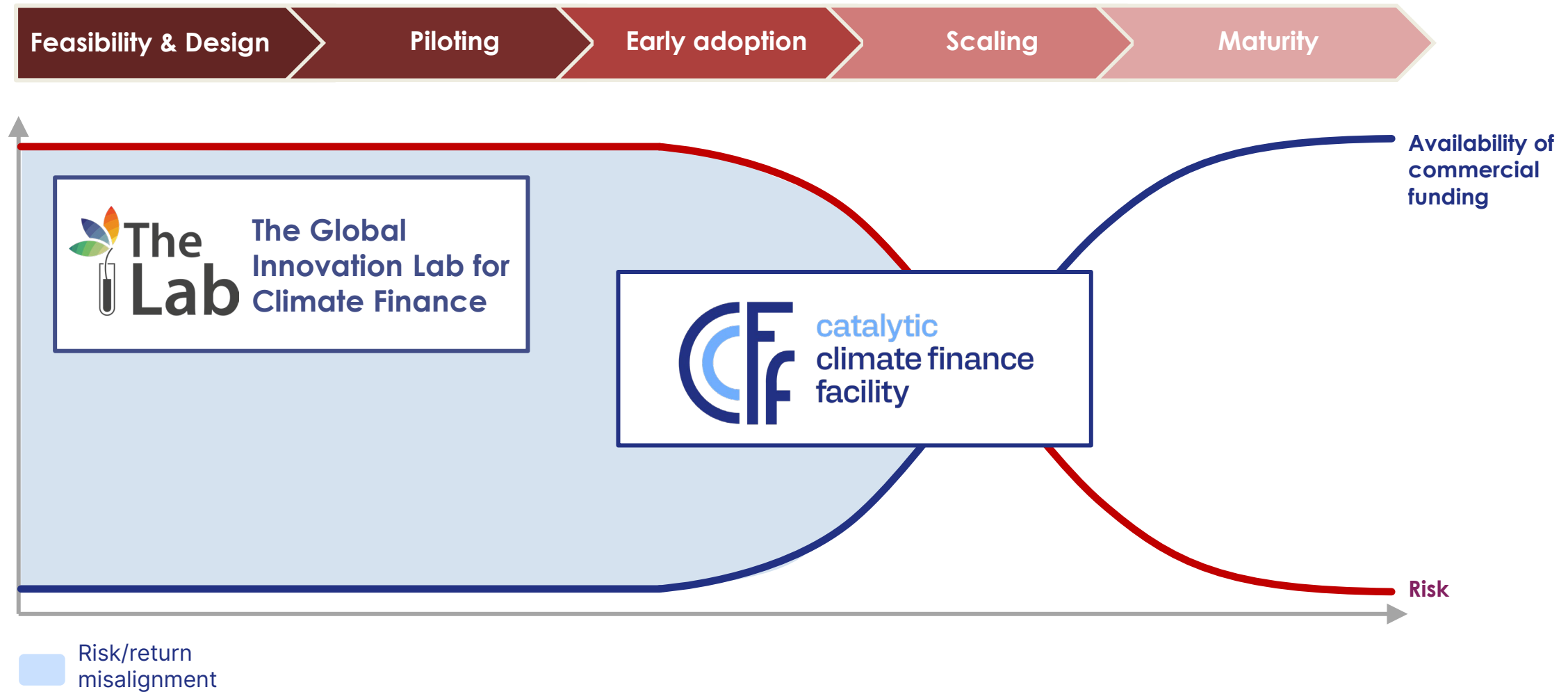
 **Just 7% of global climate finance goes to agrifood systems**

*USD 95B in 2021–2022; needs 11x increase by 2030*

# Key market challenges hinder the launch and scale-up of new, high-impact investment solutions



## Addressing early-stage barriers



# The Global Innovation Lab for Climate Finance



**100+**

Member organizations



**5**

Regional programs



**78**

Solutions in the portfolio



**\$4.2 billion**

Mobilized by Lab solutions



**54%**

Capital mobilization rate



**\$1.6 billion**

In private investments

# The Catalytic Climate Finance Facility



**\$500k**

In working capital grants



**14**

Market-ready blended  
climate finance structures



**70**

Days of customized, in-kind  
technical support



**\$5.5M**

Total awarded to grantees



**Learning  
Hub**



**\$153M+**

Commitments secured by  
grantees\*

*\*Total includes both hard commitments and soft commitments (e.g., term sheets, guarantees, and insurance).*

## Lab and CC Facility portfolios offer solutions that channel catalytic capital into high-impact land use initiatives in LAC



### Amazon Food & Forest Bioeconomy Financing Initiative

Impact Bank



### The Landbanking Nature Fund

The Landbanking Group



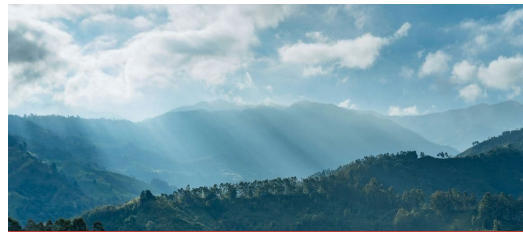
### Growth Next-Generation Agriculture

Traive & Folio Institute



### Regenera Ventures

SVX MX



### Amazonia Impact Fund I

Amazonia Impact Ventures



### Biodiversity Bridge Vehicle

Ponterra

# Amazon Food and Forest Bioeconomy Financing Initiative

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Impact Bank

# Financing Standing Forests and Thriving Communities.



# Team



Impact Bank is Brazil's leading impact-focused fintech providing digital financial services to empower social enterprises, NGOs, and underserved communities.



**José Roberto Machado Filho**  
Chairman



**Carolina Valle**  
COO & Credit



**Fabio Barbosa**  
Senior Advisor



**Ian Lazoski**  
CSO



**Gabriel Ribenboim**  
CEO



**Pedro Tufic Bouchabki**  
Head of Origination



BTG Pactual is the largest investment bank in Latin America with over US\$ 22 billion in AuM.



**Marina Albuquerque**  
Director Sustainable & Impact Investing



**Gabriel Ghertman**  
Director Sustainable & Impact Investing



**André Anjos**  
Sustainable & Impact Investing



# Bioeconomy MSMEs are positioned to deliver high impact to the Amazon Region

**...yet, their access to  
capital is restricted.**

- HIGH RISK PERCEPTION
- HIGH DISTRIBUTION COSTS

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# Investors seek

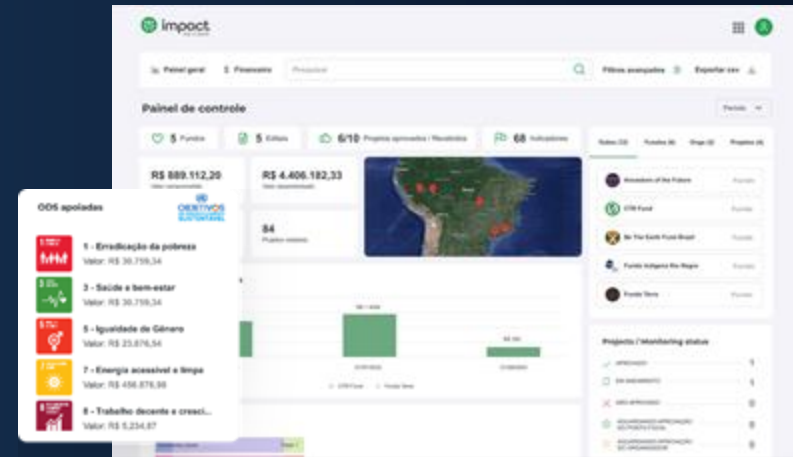
- **High integrity ESMS**
- **Returns and financial sustainability**
- **Scalability**

**A blended finance credit  
facility to strengthening  
IPLCs bioeconomy  
businesses and value  
chains.**

By building on Impact Bank's cutting-edge banking infrastructure and technology, we ensure

- ESM
- Inclusiveness
- Transparency
- Financial efficiency

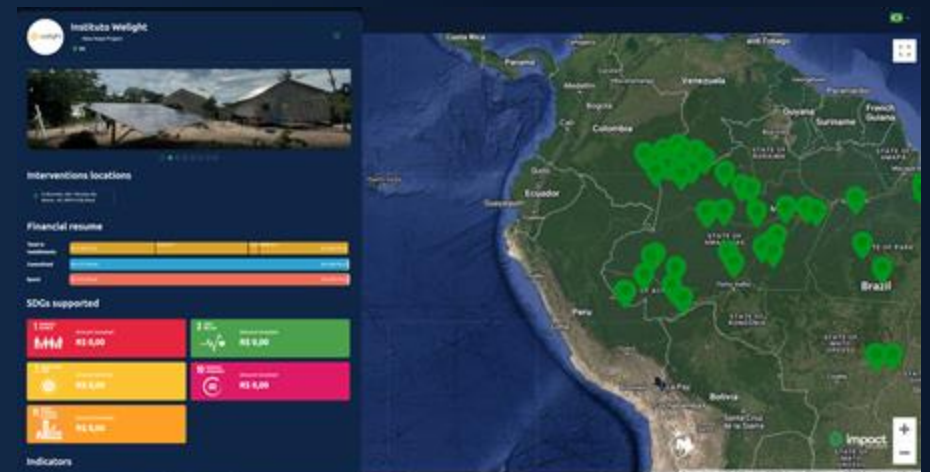
#### IMPACT AND CREDIT MANAGEMENT



#### DIGITAL BANK



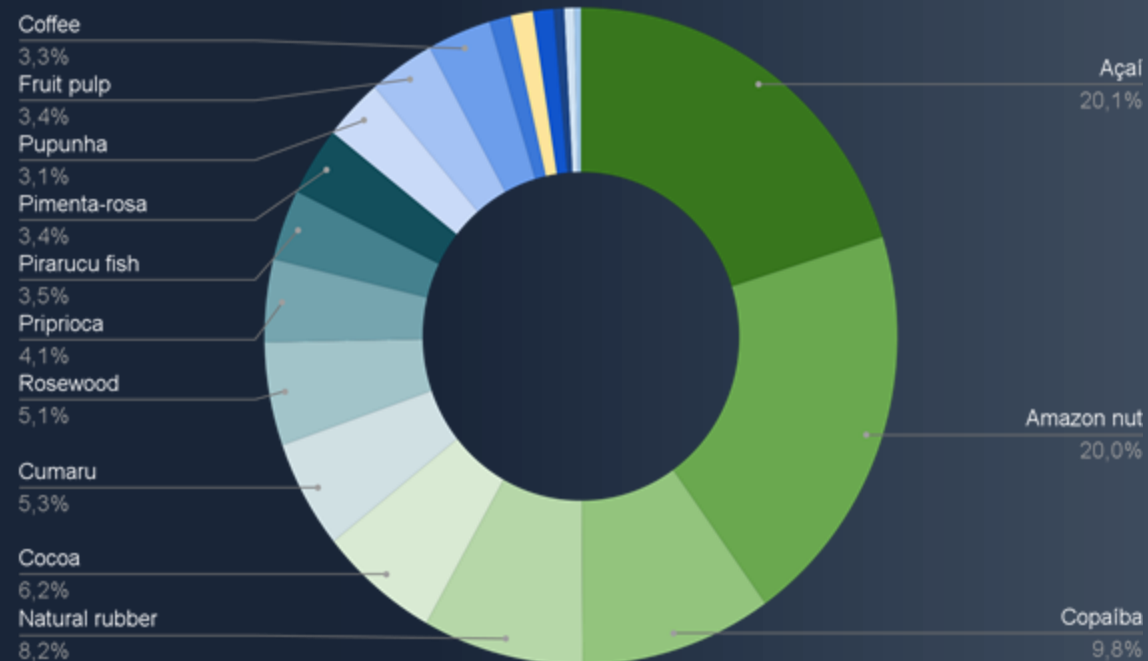
#### ONLINE IMPACT REPORTS



# Driving sustainable economic impact: The Amazon Food&Forest pipeline

PIPELINE  
ANNUAL  
VOLUME

29 Non-Timber Forest Product value chains  
BRL 147.5 million (~US\$ 29.5 million) Volume



## KEY CERTIFICATIONS



## KEY VALUE CHAINS

Amazon  
nuts



Açaí



Copaíba



# Expanding the Pipeline: Unlocking a ~US\$ 50 Billion Bioeconomy Market

## KEY SECTORS FOR EXPANSION

### Biodiversity products

US\$ 6 billion



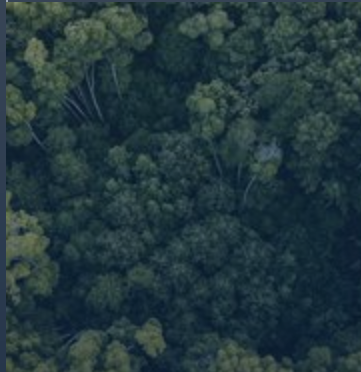
### Family farming

US\$ 2 billion



### Ecological restoration

US\$ 40 billion



## MARKET OPPORTUNITIES

**Bioeconomy products:** At least US\$ 5–6 billion is required over the coming decades to scale sustainable NTFPs, create value-added processing industries, and support market integration.

**Ecological restoration:** US\$ 40 billion required to restore 24 million hectares.\*\*

**Family farming:** Only 1.5% smallholders access rural credits in the region, leading to a 2 billion financing gap in the next 5 years.\*\*\*

# Strengthened sustainable value chains achieve a better production, a balanced environment and a better life for all.

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**Target: USD 120 million in credit operations**



## Social Impact Targets (SDGs)



Financing **+300** local MSMEs  
 Impacting **+13,000** families  
 Increasing women involvement by **25%**  
 Increasing local MSMEs revenues by **191%**

## Environmental Impact Targets (SDGs)

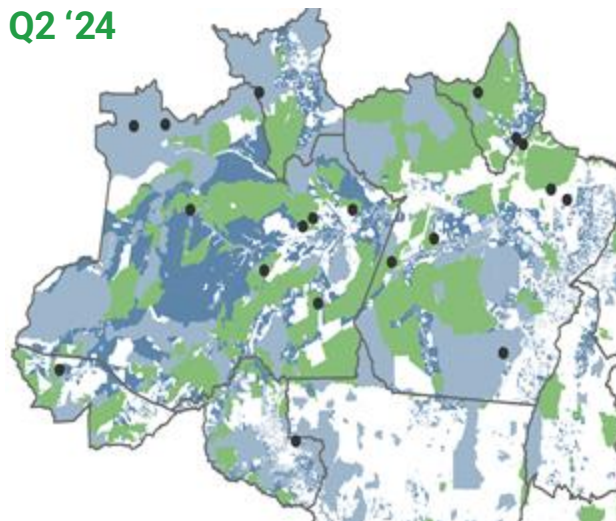


Reducing **4,4 MtCO<sub>2</sub>e**  
 Preserving **4,8 M ha**  
 through Biodiversity Hubs

# A proven model ready to scale

## PILOT

Q2 '24



- 32 local MSMEs financed
- 1,300 of families impacted
- 589,000 tCo2e reduced
- 498,000 ha Biodiversity Hubs preserved

### Partners



## MARKET LAUNCH & SCALING

Q1 '25

Q2 '25

Q3 '25

Q4 '25

2027

2030

FDIC  
Structuring



First Close &  
Launch



Vehicle Operational

- Market Development
- Scaling-Up

### Fundraising

**A US\$ 24.6 million opportunity combining commercial, concessional capital and grants.**



# Thank you!

## Connect with us:



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AMAZON  
FOOD &  
FOREST



[www.impactnotabank.com.br](http://www.impactnotabank.com.br)

[www.impactnotabank.com.br/foodforest](http://www.impactnotabank.com.br/foodforest)

# The Landbanking Nature Fund

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The Landbanking Group



THE  
LANDBANKING  
GROUP

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11 June 2025

NATURE ON THE  
BALANCE SHEET

# Problem – Lack of Natural Capital Valuation: A Fundamental Failure

Natural capital stocks in South America hold immense value. The Amazon supports 123Gt<sup>1</sup> of standing and below ground carbon, startling biodiversity, and its rainfall and waterways provide water to areas that generate 70% of South America's GDP.

Despite the critical value that natural capital provides, we continue to cut, burn, and clear ecosystems at an alarming rate.

Without restoring degraded lands, pressure on pristine landscapes will only grow.

Farmers, governments and communities, will continue to be presented with an impossible question – how to establish and continue economic development whilst conserving and stewarding natural capital?

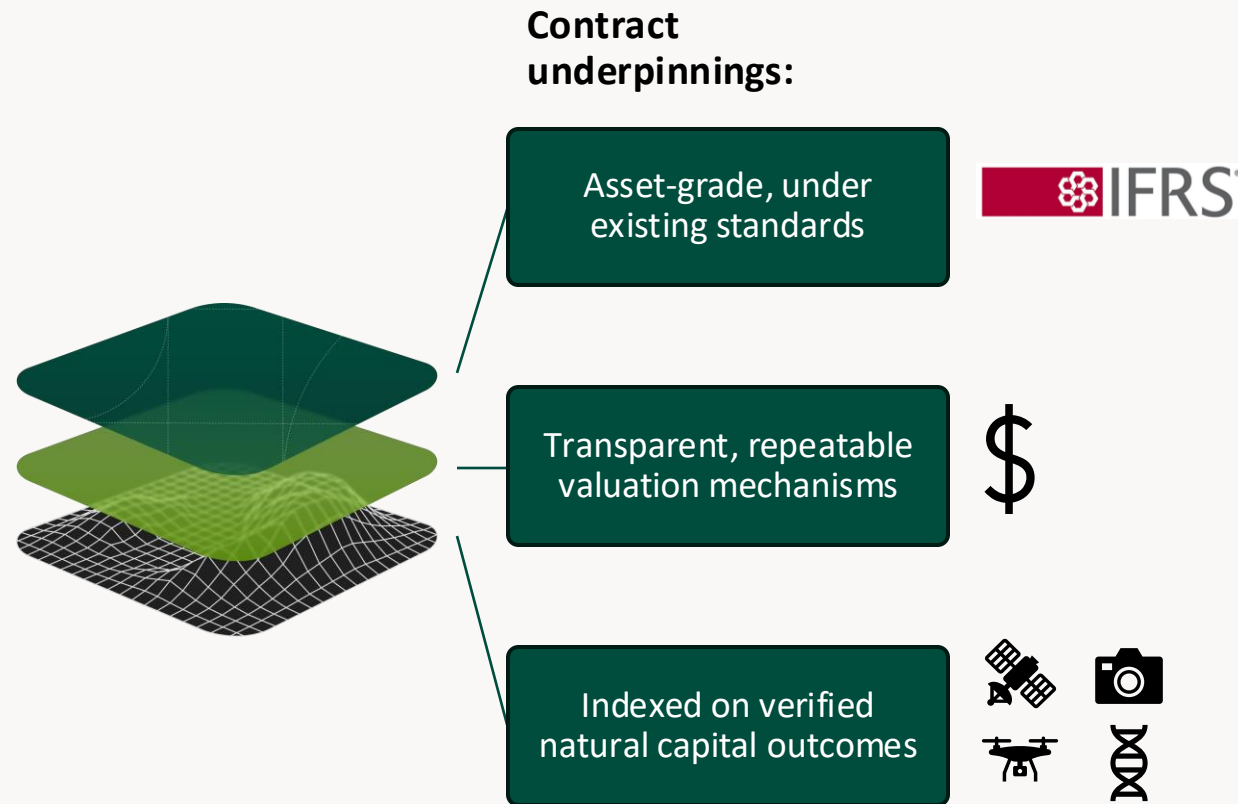
# Problem – Lack of Mechanisms to Channel Finance

Implementing agroforestry systems on degraded lands could provide huge benefits:

- Reduction of ecosystem pressure
- Resilient crop production
- Climate mitigation
- Decreased soil erosion
- Increased biodiversity
- Improved economic resilience

**And yet, we have not developed trusted mechanisms to companies to hold this value on their balance sheets.**

# Solution – Nature Equity Contracts



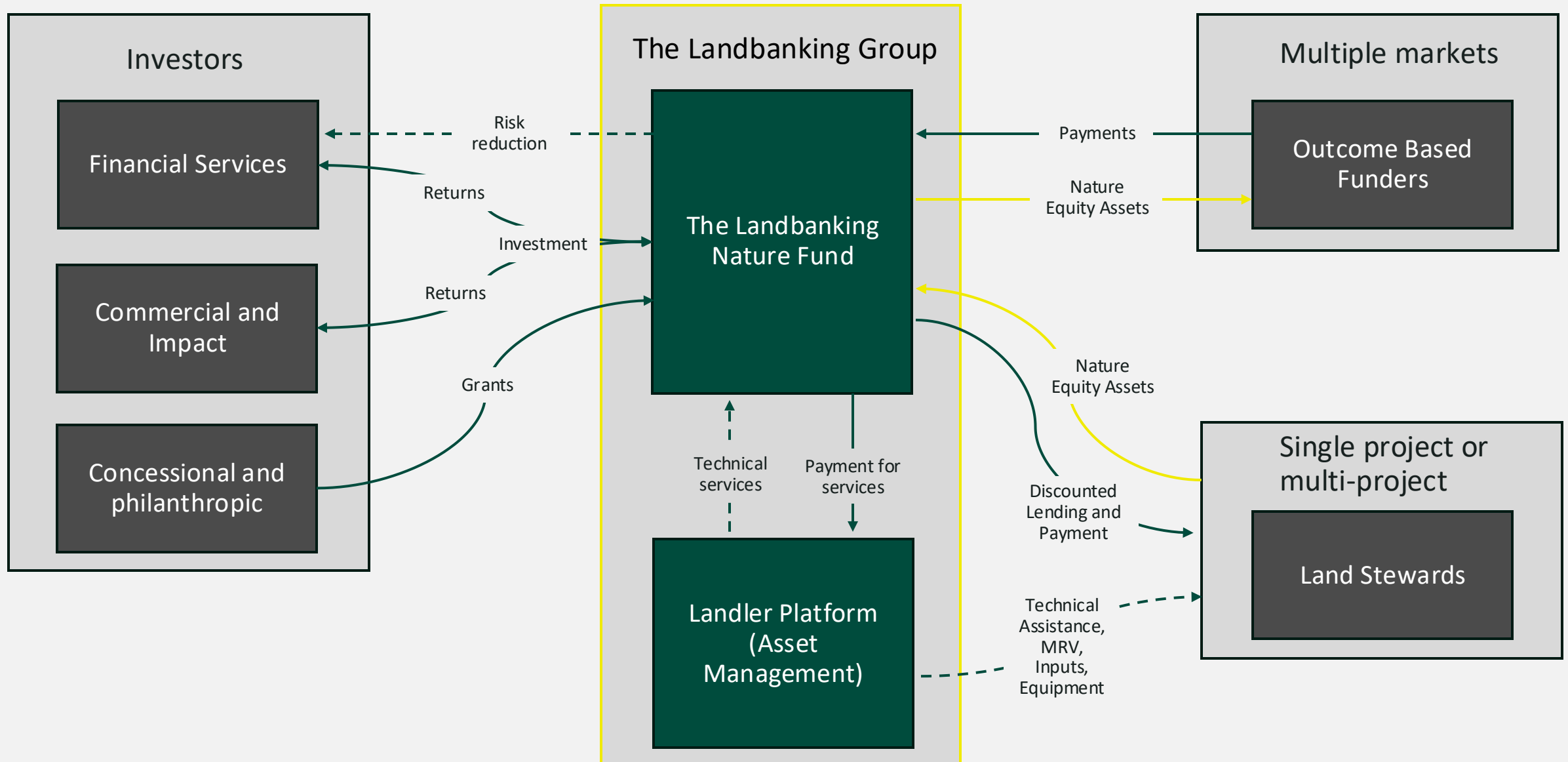
## Unlock direct investment into nature because contracts:

Aligns incentives – investing into nature is not a cost but builds balance sheets.

Trust in true and fair valuation.

Trust that outcomes have occurred.

# Instrument



# Implementation

## South America



### First location: Brazil.

With project partner: Belterra

- 2,500ha planted with forest species
- 1,000ha planted with short term crops (banana / cassava)
- 650ha planted with cocoa
- 125ha planted with açaí
- Over 70 farmers engaged with direct implementation and 240 farmers engaged with technical assistance project
- Operations in 6 regions with 240 employees
- 10-year cocoa offtake agreement with Cargill

# Funding Requirements

## Current SPVs

SPV Agroflorestal  
(FIAGRO)

SPV Amazônia  
(Impact Earth)

Capitalisation size = 12m USD

Grant requirement = 2m USD

Commercial requirement = 10m  
USD

## Future SPV/Fund – The Landbanking Group Nature Fund

The Landbanking Group Nature Fund

Grant requirement = 250 – 500k USD

# Contact



Prof. Dr. Martin Stuchtey

Co-founder, Co-CEO



Jamie Batho

Strategic Projects Manager

Jamie.batho@thelandbankinggroup.com



<https://www.linkedin.com/company/the-landbanking-group/>



<https://www.thelandbankinggroup.com/>

An aerial photograph of a vast mountain range. The peaks are covered in dense green forest, while the valleys and lower slopes are a mix of green and brown, suggesting some areas are cleared or have different vegetation. The lighting creates strong shadows, emphasizing the rugged terrain.

THE  
LANDBANKING  
GROUP

Thank you.

# Growth Next-Generation Agriculture

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Traive & Folio Institute



# Growth Next- Generation Agriculture

Fund  
Presentation

June 11th, 2025



A fund that promotes investments in **solutions for regenerative agriculture**, as well as **credit training** and **agronomic knowledge**.



Traive is an Ag-Fintech that uses AI-based agricultural risk models to deliver integrated financial solutions across the agricultural input supply chain. It serves industries, retailers, and cooperatives. Its solutions range from credit management software to customized financial products.



Instituto Folio is a nonprofit organization that builds strategic partnerships to develop technologies and knowledge for farmers, promoting the transition to regenerative and organic grain production in the country.



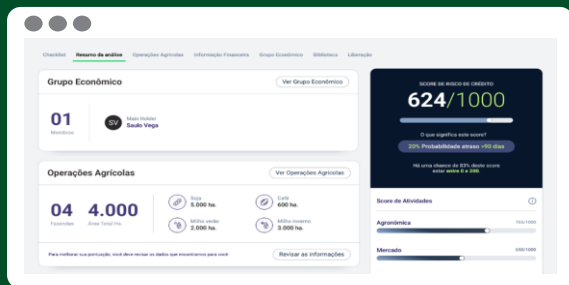
In 2024, Traive and Instituto Folio joined The Lab to develop the Growth Next-Generation Agriculture fund, focused on financing the purchase of biological inputs. This fund is essential for growing the biological input market, as sellers often lack access to adequate credit to support their customers.





## Credit Capacity Building and financial structuring for agriculture

A technology company that connects the agricultural input supply chain to the financial market through data, technology, and intelligence.



SAAS

Structured Finance

## Overview



### Credit Management Software

Risk analysis and credit flow management platform for members of the agricultural supply chain, now also enabling early receivables and direct negotiation with the financial market. (R\$12B under management)



### CRA RCF

A financing program for soybean producers in the Cerrado region that promotes forest conservation beyond legal requirements in Brazil. In partnership with Rabobank, Agri3, Santander, and 3 retail networks (UK). ~R\$500 million



### Banco do Brasil Digital Fund

The first digital receivables fund for agricultural inputs, a project in collaboration with Banco Brasil and one of the sector's main operators. ~R\$100 million



## Connecting farmers, bioinput companies, universities, and research institutions

Instituto Folio is a nonprofit fostering regenerative grain production through partnerships and innovation in Brazil.



### Overview



#### Annual Folio Forum

Annual gathering of producers, researchers, and genetic and bioinput industries for knowledge exchange and the dissemination of new technologies.



#### Bioinput Workshops

Partnership with Instituto Federal de Avaré to train farmers in on-farm bioinput production.



#### Tropical Transition Project

Partnership with UFSCar/Fazenda Escola Lagoa do Sino, industry, and research institutes to support the transition of a 380-hectare farm in Buri to a regenerative and organic grain production system.

## We are at a turning point in tropical agriculture:

- **Rising production cost**
- **Loss of biodiversity**
- **Lower resilience in the field**
- **Pressure from climate volatility**

The soil is one of the largest natural carbon reservoirs. Taking care of its health in a systematic way is essential.

This transition begins with new technologies and an integrated approach, supported by adequate capital to accelerate agricultural transformation.



Despite the **Green Revolution** having transformed food production over the past 20 years, structural changes are now essential to build a tropical food system that is resilient to the climate volatility that is here to stay.

## Green Revolution



- Farmer = User
- Focused analysis on the chemical layer of the soil
- Nature seen as a production factory
- Product-oriented approach
- Overuse of chemical solutions and fossil fuel-based inputs



## New Agriculture



- Farmer = Agent of Change
- Strong contextualization of soil biodiversity
- Focus on knowledge and soil health
- Process-oriented approach
- Low soil disturbance, use of cover crops and crop rotation technology

## The transition to regenerative practices involves risks for producers.

We believe a sustainable transition begins with these emerging industries that bring innovative input technologies to farmers.

Some of the 200+ biological input specialists in Brazil



**1B USD**

Size of the  
Bioinput Market

**50B USD**

Size of the Crop  
Protection Market

**80%**

Percentage of transactions  
carried out on credit or with  
deferred payment in Brazil



## Investment Thesis

Invest in CRAs backed by regenerative agriculture technologies from SMEs that serve Brazilian farmers.

## Impact Vision

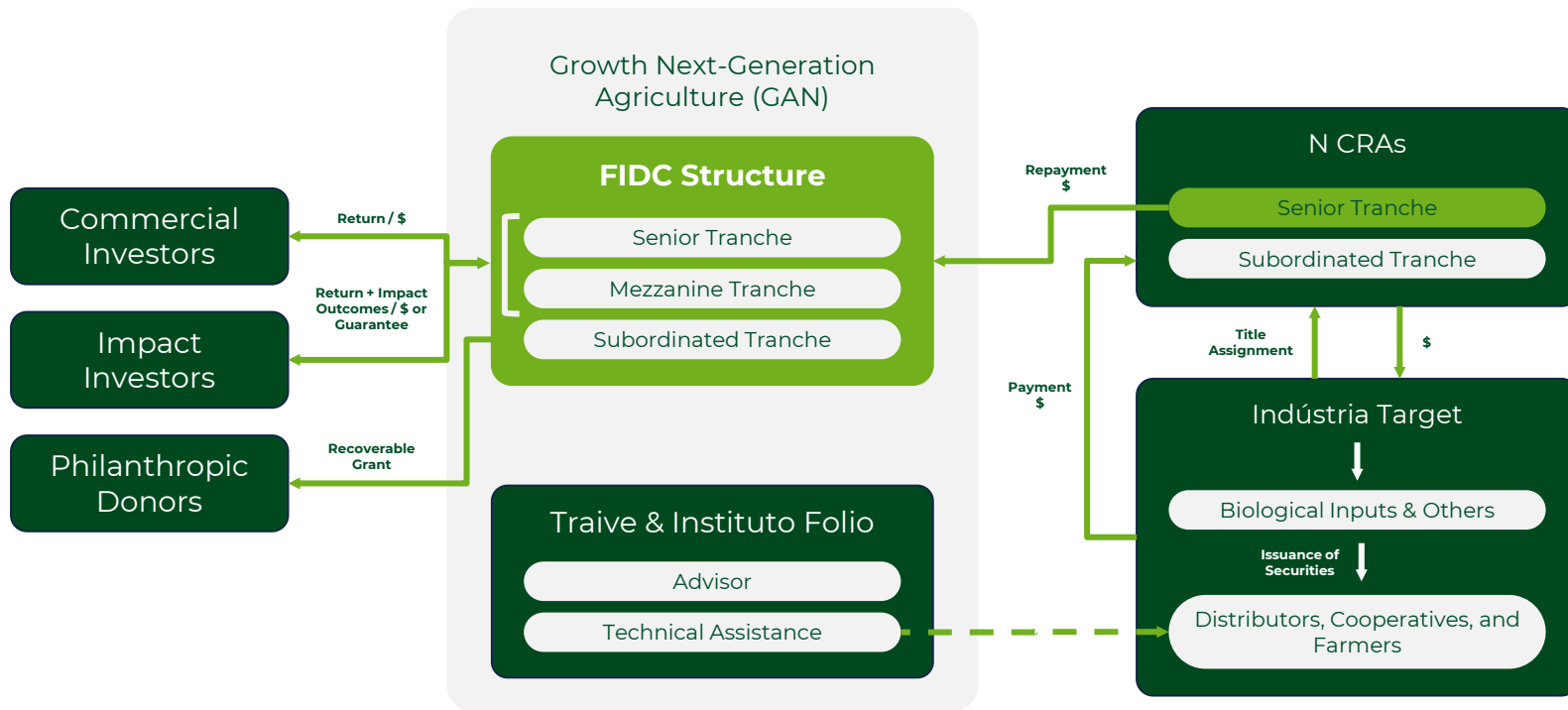
Strengthen credit training and expand the adoption of regenerative agriculture through knowledge dissemination and financial inclusion.

## Strategic Approach

Diversified risk across products, regions, and companies, attracting everything from DFIs to commercial capital.

About Growth Next-Generation Agriculture

## Proven Structure In the Brazilian Capital Market



## For the SMEs

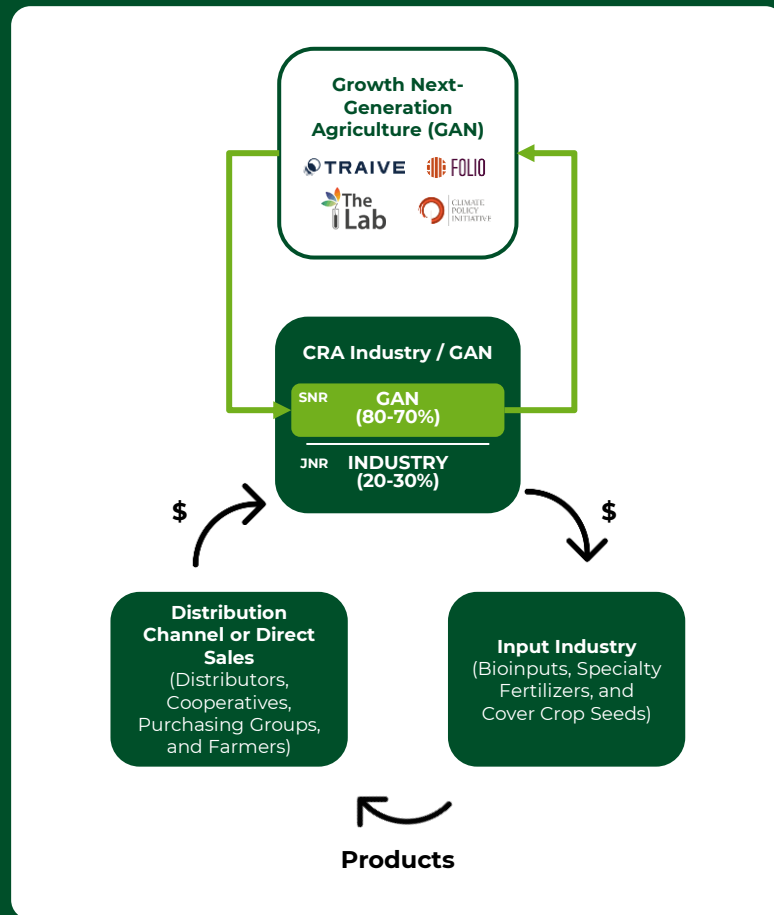
The GAN structure gives autonomy to companies to finance bioinputs and transition technologies.

Traive supports companies in structuring the CRA using the most appropriate model.

Securitization can support both direct and channel-based sales.

Traive's Credit Platform supports and simplifies the entire operation.

**GAN unlocks industry growth with greater liquidity, expanded credit, and the ability to advance sales programs.**



## For Farmers

Rural producers have access, through **GAN's partner industries and distributors**, to **competitive financing** and **specialized technical support**, all backed by the trust of a network prepared for the new agriculture.



## USD 50 Million Fund:

Investment in Climate Finance Across Multiple Risk Tranches

**USD 35 MM**  
**(70%)**

### Senior:

- **Commercial Investors:** credit guarantee, low risk, large volume, ESG/regenerative exposure

**USD 10 MM**  
**(20%)**

### Mezzanine:

- **DFIs and Impact Investors:** risk mitigated through subordination and diversification across CRAs

**USD 5 MM**  
**(10%)**

### Subordinated:

- **DFIs, Institutions, and Philanthropic Donors:** risk mitigated through diversification and subordination across CRAs

## About Growth Next-Generation Agriculture **Achievements and Roadmaps**

### Progress and Milestones Achievements

**USD 50 MM**



Due Diligence



- **Seed Capital Secured by CPI**
- **Reg. Practices in Action (Demo Farm)**
- **Strong Pipeline with SMEs**

### Current Fundraising Target

- **Total Senior: USD 35M**
  - Minimum investment of USD 1.000,000
  - Benchmark Return: CDI + 1% (15,75% p.a)
- **Total Subordinated: USD 5M**
  - Minimum investment of USD 100,000
  - Benchmark Return CDI (14,75% p.a)
  - Under Due Diligence: USD 1M from IFC

# Impact

Exemplar impact from 40,000-hectare project site in Para State, Brazil. Site combines restoration with protection of pristine habitat.



## Biodiversity

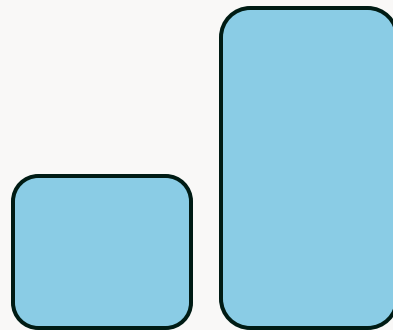
31% increase



*Species Richness and Abundance*

## Water

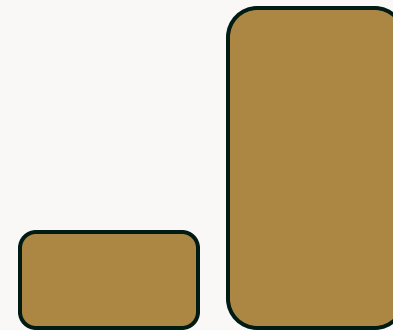
81% increase



*Water Holding Capacity*

## Carbon

8.4 t/ha increase



*Carbon sequestration*

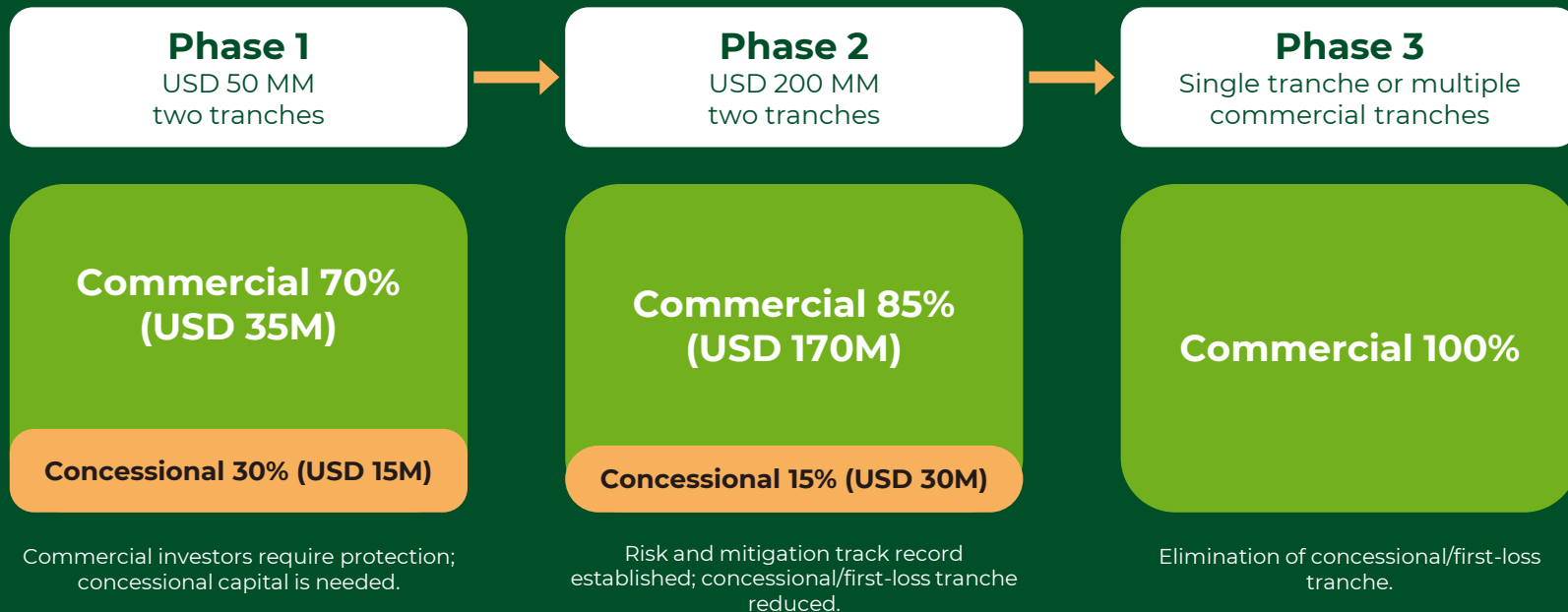
## Soil

6% improvement



*Soil erosion*

## Financial sustainability through the gradual creation of credit history





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**folio.agr.br**

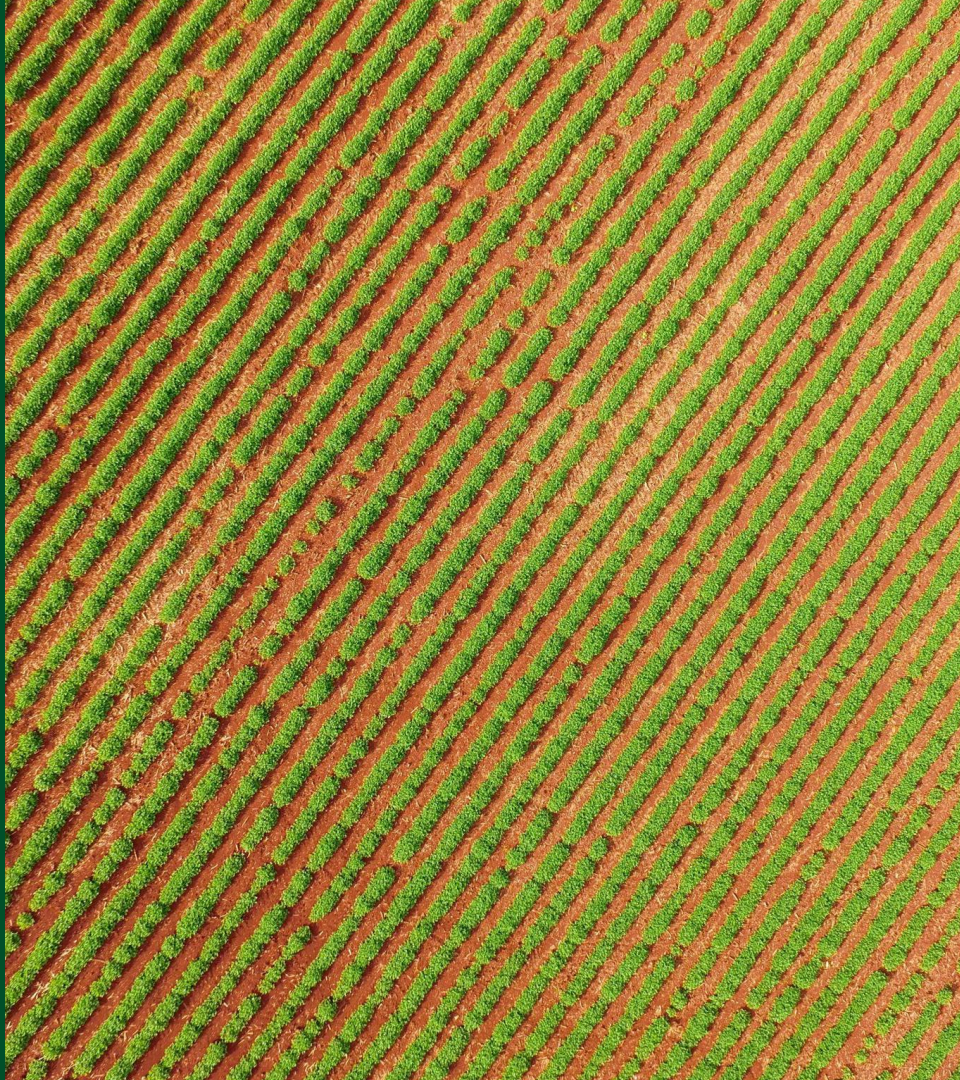
Estrada Caminho dos Orgânicos Paranapanema, km 15 - Zona Rural de, Avaré - SP



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**traivefinance.com**

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# Regenera Ventures

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SVX MX



# REGENERA VENTURES FUND



**R E G E N E R A  
V E N T U R E S**

**Agriculture is the largest employer of the planet, yet  
environmental degradation leads to declining productivity over time  
accelerating poverty, migration, diseases and climate vulnerability**

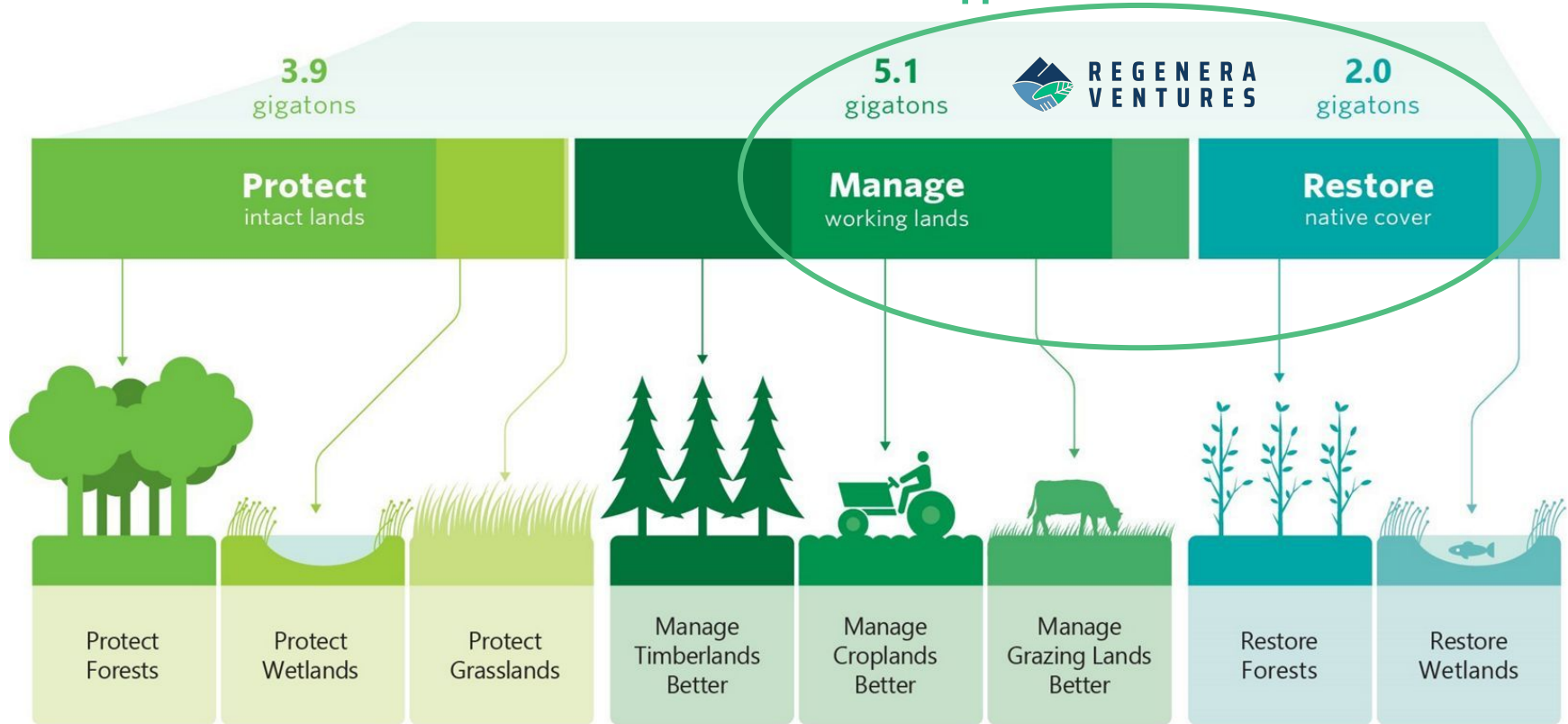


Photo by Laura Ortiz 2023



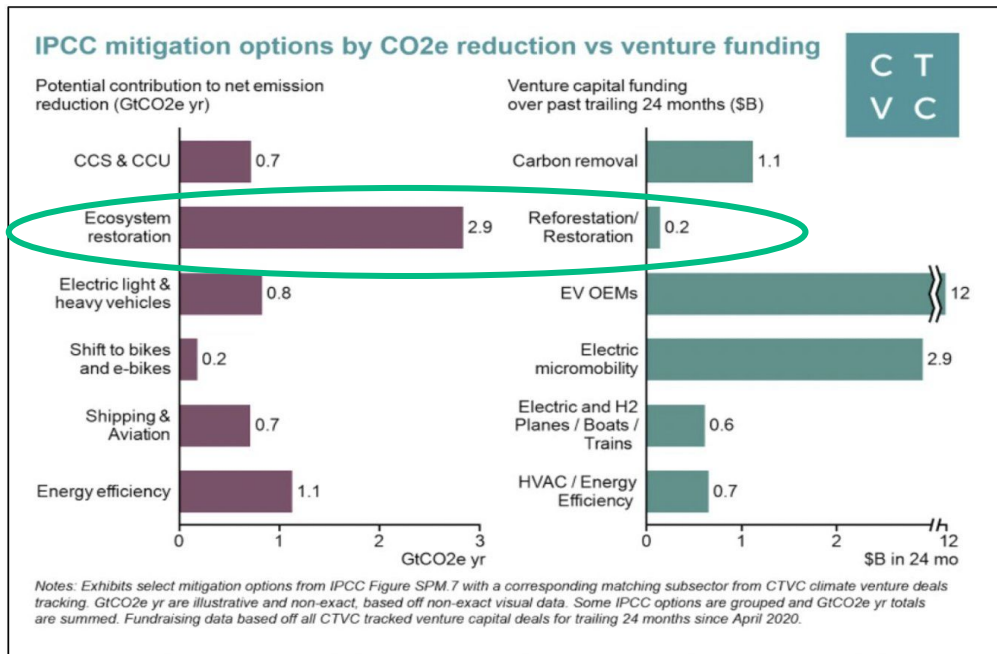
Photo Source: Cuartoscuro 2021

# Nature Based Solutions are both Climate and investment opportunities



# Unlocking the Potential of Ecosystem Restoration

Ecosystem restoration is the most effective climate solution, yet it's still massively undervalued and under-invested



Via Exponential View

## Insights on Financing Regenerative Agriculture – Rockefeller Foundation Report 2024

**\$250 - 430 Billion**

Dollars is the estimated annual funding gap required to transform conventional global food systems to regenerative practices over the next decade

**\$4.5 Trillion**

In new investment opportunities per year

**\$5.7 Trillion**

Of costs per year saved in damages to people and the planet

# Investment profiles' relation with ecosystem regeneration and rural impact

Regenera Ventures will invest in companies with **economic activities that are directly or indirectly related with communities and producers**, and are capable of making possible the regeneration of Mexican ecosystems.



## Investment profiles:



### Regenerative Infrastructure

Companies offering services that contribute to the regeneration of natural resources and ecosystems



### Market Game-Changers

A retail layer designed to drive market and consumer adoption of regenerative practices



### Added- Value Integration

Layer with investment allocations for added value in the supply chain



### Direct Production Engagement

Land stewardship level that has direct connection and impact to land use management

# Where does the upside come from?



## Cost savings

Reduction of input costs (eg. pesticides, fertilizers, irrigation).  
Energy-efficient practices and resource conservation.



## Diversified revenue streams

Diversified crop systems, integrated livestock, ecosystem services (carbon sequestration, offsets, payments for biodiversity increases, pollination, water capture and retention).



## Enhanced resilience

Adaptability to extreme weather events, market fluctuations and regulatory changes  
Improved ability to withstand environmental, social, and economic challenges



## Market differentiation

New markets, increased quality + certifications, new regulations.  
Appeal to environmentally conscious consumers, brand reputation and loyalty.



## Gender Diversity

Diverse leadership have been shown to drive up to a 15% increase in financial performance, up to 53% higher ROI, and a 40% higher profitability\*.



## Long-Term value creation

Commitment to creating value beyond financial performance.  
Contribution to positive outcomes for people, planet, and profit.

## Regenera Ventures team

With over **63 years of cumulative experience in impact investing, asset management, regenerative finance, wealth management, climate finance and sustainability**, our team has consistently delivered transformative results across sectors.

As a collective, we bring a proven track record, including involvement in over **\$2.15 Bn** of AUM, leading more than **\$330 Mn** in direct and semi-equity investments, and advising on over **\$70 Mn** in equity and debt transactions.

We have been building the relationships and discernment for this investment thesis to have an effective allocation since 2017.



**STEVIE SMYTH**  
MP, SVX MEXICO CEO



**LAURA ORTIZ MONTEMAYOR**  
MANAGING PARTNER SVX MEXICO



**ALMA CATALINA GUTIERREZ**  
PRINCIPAL



**ANTONIO DE LA ROSA**  
REGENERATIVE INTELLIGENCE DIRECTOR AND  
REGENERATIVE AGRICULTURE SMALL-  
HOLDER - PRODUCER



**ANA CAROLINA LOREDO**  
SENIOR ANALYST

# Fundraising: Pathway through the first close



## DFC - Committed

Equity Investment: \$4.0M

Maximum Investment: 20% of the fund (\$2.44 million, based on the first close target)



## IDB LAB - Committed

Equity Investment: \$5.3M

including the strategic participation of the Green Climate Fund as part of the ticket.

Maximum Investment: 40% of the fund (\$4.88M) + \$400,000 for Technical Assistance



## Heading For Change - Committed

Equity Investment: \$100,000 Approved by The Heading for Change Foundation through the Impact Assets Donor Advised Fund (DAF)



## \$3.8M to \$5.0M - In Discussions

Engaged with Family Offices, HNIs, Foundations, and other potential investors. The team requires confirmation of another large-scale commitment to achieve the \$12.8M target for the first close



## \$1.0M to Max \$5.0M - In Discussions Concessional Tranche

Expected Commitments: \$1M in concessional capital plus a \$700K grant.

**\$12.8M  
TARGET FOR  
1ST CLOSE**

**+\$10M-\$15M  
TARGET FOR  
FINAL CLOSE**

## Fund Terms

<b>Fund Size</b>	USD \$25 million (USD \$30 million hard cap)
<b>Term</b>	10+1+1 years
<b>Portfolio instruments</b>	Preferred redeemable equity, pure equity, and debt
<b>Co-investment</b>	1% co-investment by the GP
<b>Exit</b>	Repurchase of shares through a periodic percentage of sales
<b>Investment Period</b>	5 years
<b>Return</b>	Estimated net return 11% - 16% in USD (Preferred return of 8%)
<b>Fees</b>	2.5% management fee, decreasing 10% each year from year 6   20% Carry
<b>Investment target</b>	12 - 15 companies
	All rural Mexico with special focus on Oaxaca, Chiapas and Yucatán Peninsula Agriculture, cattle ranching, forestry, fishing, nature tourism, with the possibility of investing up to 25% of the fund in financial inclusion for small producers
<b>Minimum Commitment</b>	USD \$500,000.00
<b>Blending</b>	Blended finance options available for concessional capital. Fund startup costs covered by USAID and Conservation International
<b>Closing</b>	First closing: USD\$12.2 First Closing during 1H 2025 Final closing: 2026



# Invest in regeneration while regenerating investment paradigms!

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[stevie@svx.mx](mailto:stevie@svx.mx)



# Amazonia Impact Fund

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Amazonia Impact Ventures



# Amazonia Impact Fund I



About AIV

## Our Team

Since 2020, based in:



Peru



UK

## Expertise Areas

- Impact finance
- Sustainable supply chains
- Climate-smart agriculture
- Biodiversity conservation
- Community-led enterprises
- Entrepreneurship

## Industry Recognition



**Aldo Soto**

**Managing Director and Co-Founder**

Forest conservation | Regen-agri |  
Sustainable supply chains | Impact  
finance



**Pajani Singh**

**Investment Director and Co-Founder**

Investment management |  
Entrepreneurship | Certified Chartered  
Accountant



**Lucy Singh**

**Chief Financial Officer**

Corporate Finance | Start-up |  
M&A



**Adam Smith**

**Sustainable Trade Director**

Soft commodities | Trading |  
Investment management



**Nelson Torres**

**Investment Officer**

Agri-businesses | Rural finance |  
Cooperatives | Microfinance



**Majda Radovanovic**

**Senior Investment Associate**

Investment banking |  
Development finance



**David de la Cruz**

**Agroforestry specialist**

Agroforestry | Forest  
conservation



**Dieter Wittkowski**

**Investment Committee**

Agri-finance | Social  
entrepreneurship |  
Formerly IDB Lab



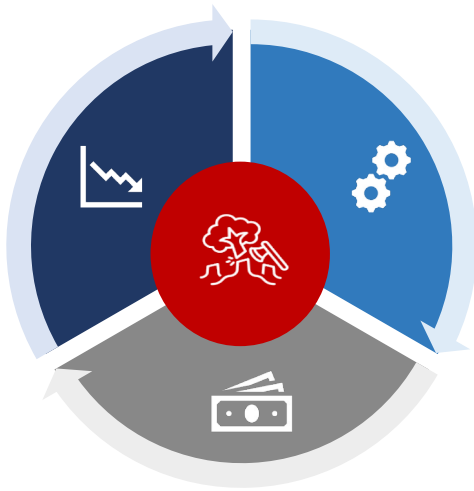
**Richard Woodhull**

**Investment Committee**

Impact investing | Financial  
inclusion | **British International  
Investment** | Formerly US DFC

## The Problem

# Forest & Biodiversity Loss in the Amazon Rainforest: a multidimensional issue



### Lack of Economic Alternatives

- Communities in poverty often **lack viable economic alternatives to exploiting natural resources unsustainably.**
- Illegal logging, mining, and overharvesting of forest products become more prevalent, leading to forest degradation.

### Low Technology & Resources

- Traditional coffee and cocoa farming by smallholders is often characterized by **low yields, due to poor soil quality and a lack of access to inputs like fertilizers.**
- As yields decline, farmers may clear additional forest land to maintain production levels, perpetuating a cycle of deforestation.

### Financing Gap

- **Small-scale farmers are responsible for up to 70% of the food produced** in low and middle-income countries, however, **only 0.8% of climate finance** goes to small-scale farmers and micro, small and medium size agri-food companies.
- In Peru only 3.7% of all national financial system lending is directed towards the Amazon region.

## Our Solution

# AIV an impact-first investment manager mobilising capital to the Amazon...

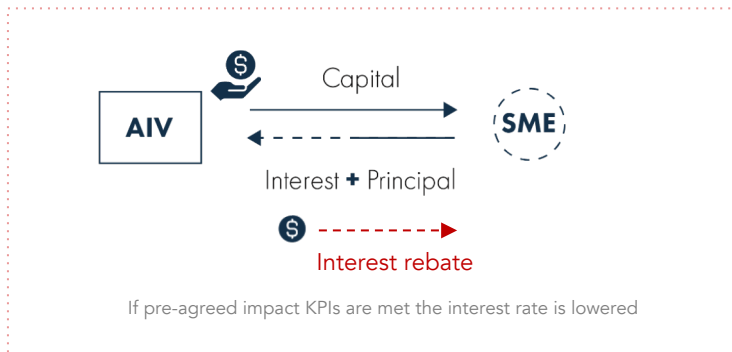
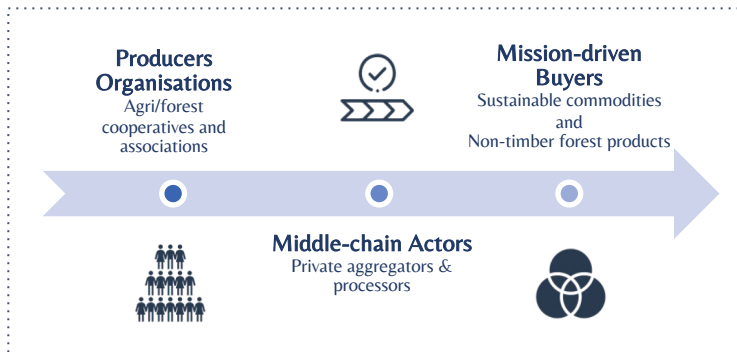
Since 2020, AIV has successively made over **\$9 million** in innovative impact-linked investments to small rural businesses in **Peru, Ecuador and Colombia**.

### Value Proposition

Invest in the **bioeconomy** through **sustainable supply chains** by providing **impact finance** to sustainable enterprises (SMEs), **empowering indigenous peoples** and **local communities** to protect and restore their forests and biodiversity while improving their livelihoods.

### Impact Thesis

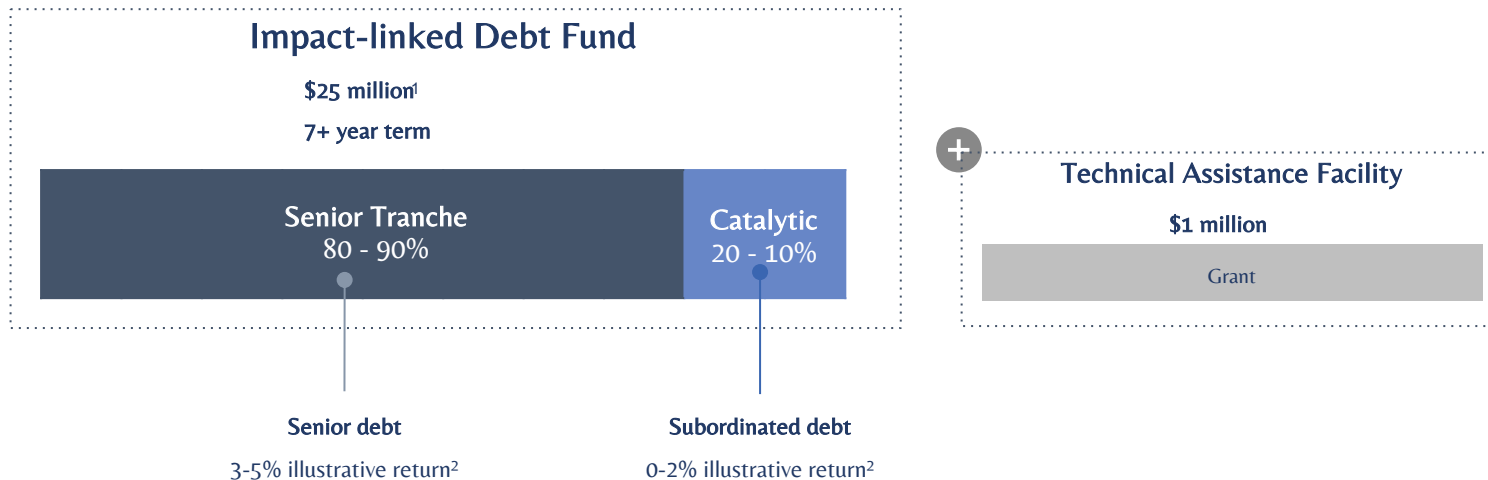
AIV uses **impact-linked loans** to support SMEs in the “**missing middle**”– too big for microfinance, yet too small for traditional banks. Loans include **performance-based financial incentives**, where interest rate rebates are tied to environmental and social **impact goals**.



## Our Instrument

# The Amazonia Impact Fund I: Impact-linked Debt Fund Structure

As a **blended finance fund**, we combine different types of capital to unlock investment in sustainable enterprises across the Amazon and throughout the forest-based bioeconomy. **Catalytic capital** allows us to de-risk high-impact opportunities and crowd in private investment.



## Our Impact

# Strong ESG Impact to Date<sup>1</sup>



40 loans to 17 sustainable enterprises in Amazonian value chains.



Over 4,000 producers.



36% are women and 32% are indigenous.



Over 160,000 hectares of farm and forest land managed under improved practices.



>\$9 M in impact-linked loans.



Improved revenues and access to new markets

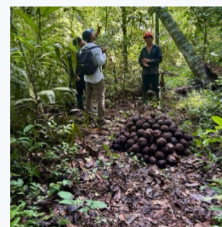
## Projects include commodities and non-timber forest products



Agroforestry Coffee  
Villa Rica



Biodynamic Ginger  
Satipo



Brazil Nuts  
Madre de Dios

## Aligned to the UN's Sustainable Development Goals...



## Amazonia Impact Fund I: Key Characteristics

<b>Target Size <sup>1</sup></b>	\$25M
<b>Status</b>	Investment phase / Open to commitments
<b>Investment period</b>	7 years
<b>Term</b>	Evergreen
<b>Investment type</b>	Catalytic tranche: subordinated debt Senior tranche: senior debt
<b>Legal entity</b>	Delaware LLC
<b>Targeted investments</b>	50+
<b>Target / Preferred return <sup>2</sup></b>	Catalytic tranche: 0-2% Senior Tranche: 3-5%

<b>Geographies</b>	South America- Amazon countries
<b>Instruments</b>	Impact-linked loans: trade finance, working capital, CapEx
<b>Stage</b>	Growth, early growth
<b>Downside Protection</b>	Partial loan guarantees and collateral
<b>Term</b>	Four months to five years
<b>Size</b>	~\$100K - \$500K

Thank you!



## Mobilizing Impact Finance to Catalyse the Amazonian Bioeconomy

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# Biodiversity Bridge Vehicle

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Ponterra

PONTERRA

BIODIVERSITY  
BRIDGE  
VEHICLE

# We Are Losing Nature

69%

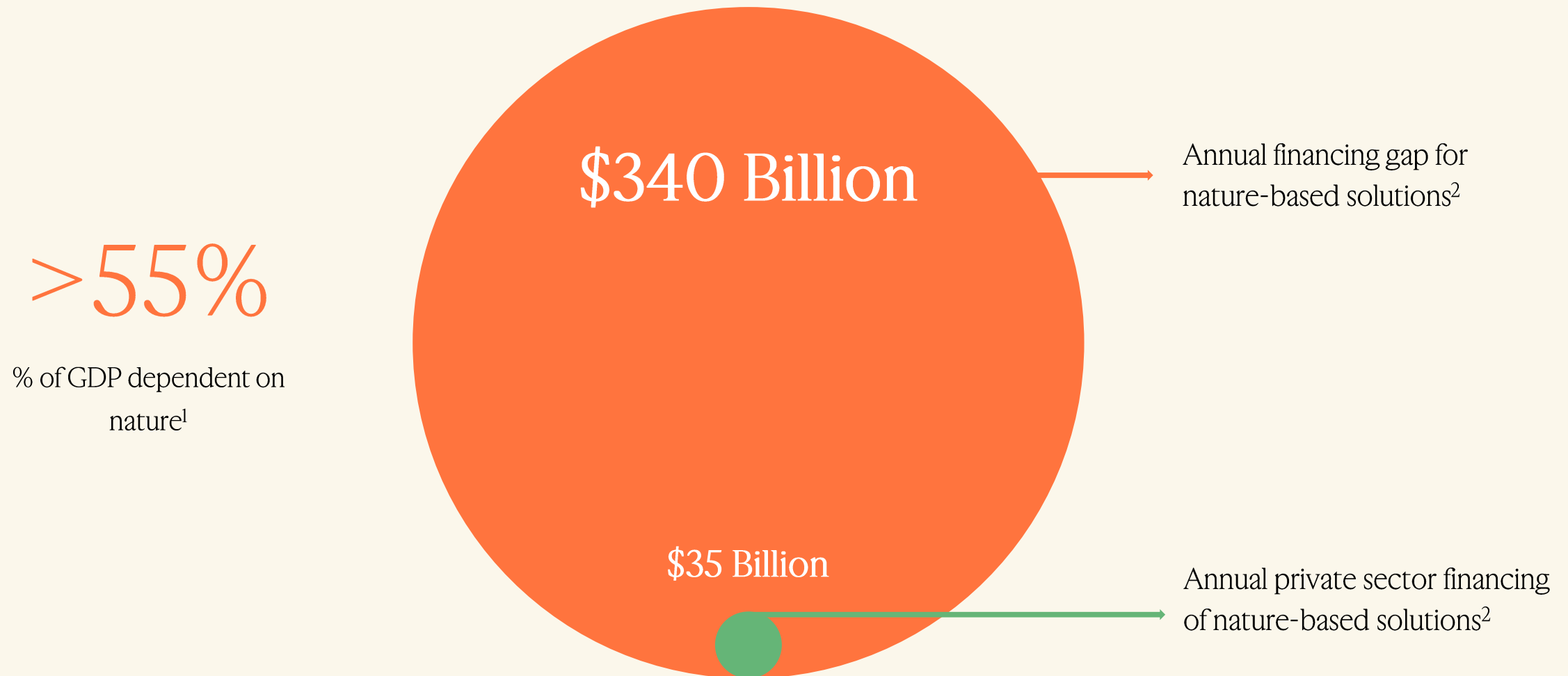
decrease in wildlife  
population since 1970<sup>1</sup>

1M

Plant and animal species  
currently at risk of extinction<sup>2</sup>

<sup>1</sup>Source: Living Planet Report 2022, WWF  
<sup>2</sup>Source: [United Nations 2024](#)

# Private Capital Mobilization is Lacking



¹Source: PWC, *Managing Nature Risks*, 2023

²Source: UNEP, *State of Finance for Nature Report*, 2023

# Existing Vehicles are Currently Insufficient

	Carbon Credits	Biodiversity Credits
Ecological Goal	Carbon sequestration	Biodiversity uplift
Demand	Established	Emerging



*Monoculture plantation*



*Toucan*

# Incentivizing Biodiversity Outcomes at Scale

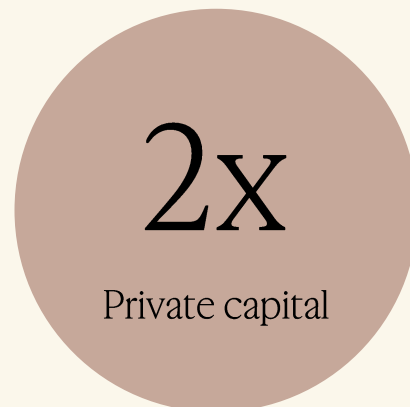
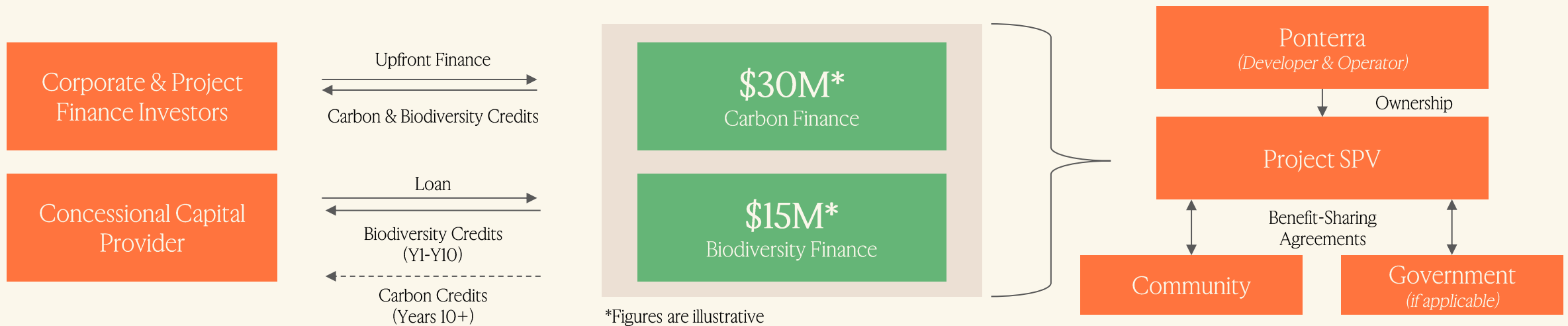
	Carbon Credits	+	Biodiversity Credits
Ecological Goal	Carbon sequestration		Biodiversity uplift
Demand	Established		Emerging



*Blue macaws in a biodiverse forest*

# Biodiversity Bridge Vehicle (BBV)

The BBV is a blended finance vehicle that combines carbon finance from commercial investors with a loan from a concessional capital provider to cover the upfront costs of high-quality restoration.



Catalytic effect of  
concessional finance



# Ponterra is Well Positioned to Launch the BBV

Ponterra develops and operates the world's highest quality nature restoration projects to deliver carbon credits at scale.

## Traction

10,000

Hectares under restoration

1,000,000

Trees restored

100+

Tree species reintroduced

4,411

Camera days recorded



## Key Team Members



### Leigh Madeira, Investments

Developed and launched the Forest Resilience Bond backed by the Rockefeller Foundation. Ex CPI, investment banking, asset management.



### Hubert Szczygiel, Biodiversity

Leading ecologist and biodiversity researcher. Ex Crowther Lab and Smithsonian Tropical Research Institute.



### Jill Orhun, Operations

Leading validation with VVB and Verra for both carbon and biodiversity credits. Ex tech, data, and strategy consultant.



### David Gazdag, Compliance

Head of compliance and verification. Ex Verra and Land Life.

# The BBV is Market-Ready

We have all the pieces in place to launch the Biodiversity Bridge Vehicle; not just the financial architecture, but the science, compliance, and on-the-ground impact to make the vehicle a reality.

## Biodiversity Monitoring

Our projects pioneer best-in-class monitoring in collaboration with renowned scientists and institutions.

Moth Boxes

Orthographic  
Photography

Acoustic  
Monitoring

Light  
Traps

Camera  
Traps



ARC I is the only ARR project in the world selected as a pilot project for the SD Vista Nature Framework, Verra's biodiversity credit program.

SD VISTA is designed to issue Nature Credits from biodiversity and ecosystem restoration.

# Environmental and Social Impacts

## Restoring Nature

From birds to beetles and from monkeys to moths, we're bringing back entire ecosystems

## Sequestering Carbon

Storing carbon for 100+ years through the establishment of forests as natural carbon sinks

## Cooling Local Climate

Our work lowers regional temperatures by up to 2C by increasing shade

## Reviving Water Systems

Restoration replenishes groundwater, boosting water resilience in tropical climates

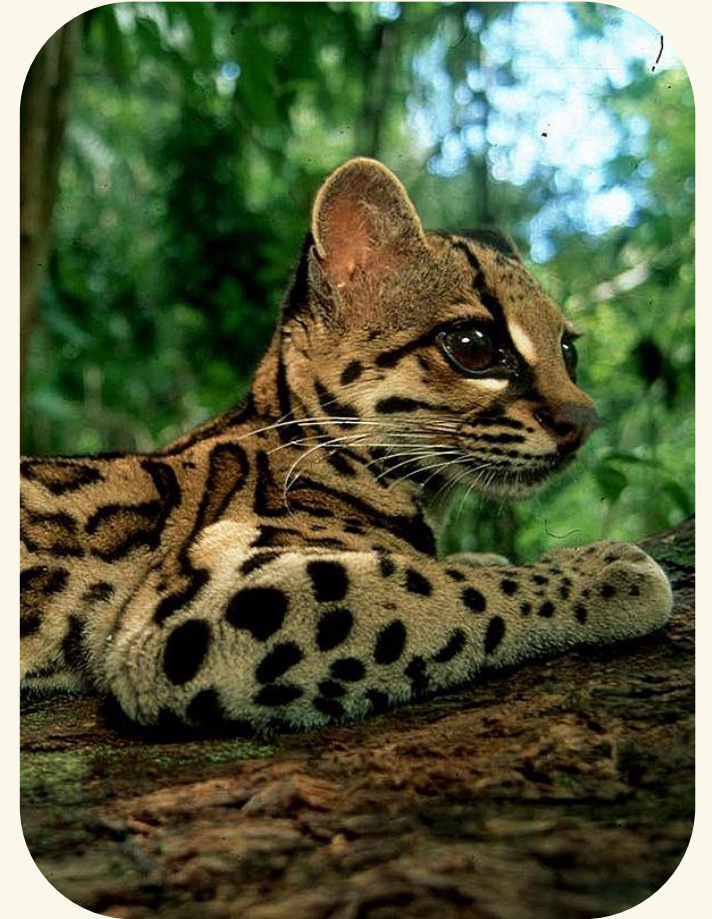
## Uplifting Communities

Direct investment into the communities creates new development opportunities and career prospects



From top-left (clockwise): Brown-throated Parakeet, Capuchin Monkey, Iguana, Frog

# Why the Biodiversity Bridge Vehicle?



*Margay*

Investment opportunity: ~\$15M concessional loan

P O N T E R R A

## Join a room to continue the conversation

### Breakout room 1: Brazil



**Amazon Food & Forest  
Bioeconomy Financing Initiative**  
- Gabriel Ribenboim



**The Landbanking Group**  
- Jamie Batho



**Growth Next-Generation  
Agriculture (GAN)**  
- Mauricio Quintella

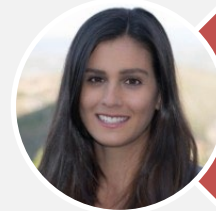
### Breakout room 2: LAC



**Regenera Ventures**  
- Laura Ortiz Montemayor



**Amazonia Impact Fund**  
- Aldo Soto



**Biodiversity Bridge Vehicle**  
- Leigh Madeira



CLIMATE  
POLICY  
INITIATIVE

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# Thank You

[climatepolicyinitiative.org](https://climatepolicyinitiative.org)



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